



# RICH CELENZA

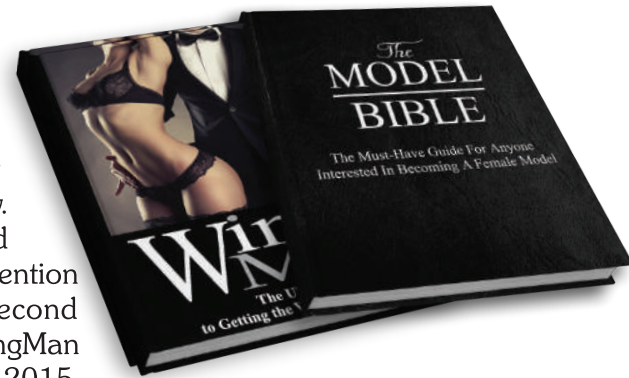
Innovator, Social Media Influencer,  
Author, Film Director, Consultant

## Key Focus: How to Succeed in the World of Modeling

When it comes to fashion, entertainment and modeling, Rich Celenza learned from the ground up, in fact almost literally, as he virtually grew up on the cutting floor. Born in Chicago into an Italian family that has had generations of success in designing and producing high-quality clothing, Rich trained to be a model, and later became a consultant and manager for Models. With this intensive immersion in the garment trade, surrounded by a large family of tailors, designers, models and hair stylists, it is not surprising that Rich became involved in so many creative pursuits.

This has included designing and producing his own clothing line, working for high-end fashion outlets such as Neiman Marcus, and moving into acting, as well as writing, directing and producing a number of well-received short and feature length films and commercials. Rich realized that more and more people needed professional advice in the fashion and entertainment industry, so that's when he decided to open his consulting firm.

Working in the field of fashion and modeling also gave Rich the idea of writing the definitive book for any woman who wants to pursue a career in modeling. "The Model Bible" ([www.TheModelBible.com](http://www.TheModelBible.com)) was published in 2013 and has received a lot of attention and positive feedback, as has his second publication, "Wing Man", ([www.WingManTheBook.com](http://www.WingManTheBook.com)) which came out in 2015.



Being so well versed in the glamorous world of fashion, modeling and the entertainment industry, with its joys and its pitfalls, Rich has a lot of valuable insights that he can deliver in a memorable and entertaining way. As a result of being featured in numerous publications and podcasts, Rich has realized that his main strengths and interests revolve around drawing on his skills and experience to appear in person, as a speaker or member of a discussion panel, entertainment judge or to offer his services as a consultant.

Rich can help in many different aspects of the fashion industry including helping to find the right schools (Modeling & Acting). Finding a manager, dealing with agencies, contracts, castings and photo shoots are all within his remit and of course the whole creative side: portfolio, runway, step routine, grooming, diet, and perhaps most importantly, how to build self-confidence and find your own unique style, are all areas he can explore with flair, energy and originality! Rich can also advise models on how to segue their careers into different aspects of the entertainment industry. Rich was also featured in the book "Passionate About Their Work: 151 Celebrities, Artists, and Experts on Creativity" by Leslie Halpern.

### Some Suggested Topics

- Deciding what type of model to be
- Do's and don't of breaking into the industry
- Learning the business, physical and emotional side of the industry
- How to get signed with an agency
- How to walk perfectly on the runway
- How to start with modeling and segue into other careers

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*Rich Celenza is the most driven person that I ever encountered. Regardless of the setting, he possesses an innate ability to bring people from all backgrounds together to truly become a team that works toward a common goal. His loyalty, integrity, and altruism are unmatched and are the reasons why people gravitate toward him and perform their best when working with him.*

Kevin Kachin PhD / Creator of Limitless Brain

### Connect with Rich

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